

## **FAQ (SPEAKERS): DUBAI LYNX**

### **When do I need to submit my idea(s) by?**

The deadline to submit a talk idea is 31<sup>st</sup> October 2019.

### **Do I have to pay to submit?**

Nope! There is no fee to speak at the Festival, though if your idea is selected to take the stage then the company putting the session on will need to cover their speaker's accommodation and travel.

### **Do all speakers need to have a speaker license?**

All speakers must apply for a speaker license. The deadline to apply for a speaker license is 31<sup>st</sup> January 2020. Our speaker operations team will help with this.

### **What does a good submission look like?**

Stand out from the crowd by taking in the advice and top tips in our Content guide. It includes everything you need to know to put together a strong submission, including what we're looking for, what works and what doesn't.

### **Do I need a visa to enter the Country?**

You might do. Please check the Dubai website for more information: [visitdubai.com/](http://visitdubai.com/)

### **My session has been confirmed. What next?**

As soon as your session has been confirmed you need to complete all the tabs on the portal. Website listing must be accurate as this information feeds directly onto the Dubai Lynx website. Check the Speaker Guide for all deadlines.

### **I want to amend the synopsis, but it's been locked. How do I change this?**

Please speak with your Content Manager first as to what the changes might be. If these changes have been approved with them we will unlock the synopsis for you to edit.

### **The speaker proposed has fallen through; can we replace them with someone else?**

If you have any speaker changes, please discuss this with the Content Team before confirming a replacement.

### **Who attends the festival?**

Attendance is predominantly made up of advertising agencies, clients, media companies, media agencies, tech, production, press, public relations and design agencies.

### **How many times can we be featured on the festival programme?**

Due to demand we can only feature a speaker/ organisation once on the Inspiration Stage. Subject to the selection of the idea, organisations do have the opportunity to feature more than once on other stages. However speakers must be different for each session and must represent different country divisions of an organisation.

### **I have a confirmed speaker, but they have been asked to be in another session. Can they take part in both?**

No, as mentioned due to demand we can only feature a speaker once across the entire programme.

### **AV and technical checks FAQ's**

#### **Does the Festival cover all AV costs?**

The Festival provides a basic AV package and the specifications will be listed on the technical tab. Should you require materials outside of the package, the session holder would be required to cover this cost.

#### **Does the Festival provide AV technicians for speakers on stage?**

AV support is included in the basic Festival package free of charge. If you think that your session requires extra support please let the Logistics team know and we can connect you with the production company.

### **The technical check time is no longer suitable can this be moved?**

It is very difficult to move technical check times once they have been confirmed. All timeslots run back to back. If you foresee your timeslot to be unmanageable you must let the Logistics team know straight away.

### **We are including 3<sup>rd</sup> party video footage in our presentation, who do I speak to about licensing?**

It is up to the session holder to ensure they have obtained all necessary permissions, clearances and other approvals required to use any third party content contained in their presentation. Please see the 'Presentation' section of the speaker pack for more information.

## **REGISTRATION AND ACCOMMODATION FAQ'S**

### **I want to book accommodation and register for a speaker pass, what is the process?**

- Speakers are entitled to a full complimentary Festival pass (this does not include the awards or after party)
- You can book accommodation at the same time that you register.

Please see the 'Registering and Booking Accommodation' section of the speaker pack for more information.

### **I will be assisting my speaker. Can I have a free pass?**

We provide complimentary passes to speakers only. We can arrange entry for the essential aides who need access to a technical check. They would be met at the main door and escorted in. If they wish to attend the main Festival then a delegate pass will need to be purchased.

### **Can I book a hotel if I am not a speaker?**

If it has been agreed that you can assist the speaker to the Festival, you can book accommodation when you register to attend.

### **Does Dubai Lynx provide transport for speakers to and from the airport?**

I am afraid we do not provide this service for speakers.

## **PROMOTIONAL OPPORTUNITIES AND PRESS FAQ'S**

### **I want to promote my session further, what are the options?**

A promo pack will be sent to each session holder detailing the different promotional opportunities available to them. We encourage all holders to promote their session as much as possible whether this is creatively – by designing posters and trailers or whether this is more obvious branding onsite.

### **How do I obtain a list of attending media?**

Please email [IsabelleD@canneslions.com](mailto:IsabelleD@canneslions.com) and they will send you the most recent list of attending media. They can also add you to the list to receive this on a regular basis.

### **We are interested in sponsorship opportunities, who do we speak to?**

Please speak with our Festival Director about all of the different opportunities.

Thea Skelton: [TheaS@dubailynx.com](mailto:TheaS@dubailynx.com)

## **AFTER THE FESTIVAL FAQ'S**

### **When will we receive the video footage of our session?**

The footage will be made available to session hosts / speakers post festival (this may only be a static frame camera but for purposes of you to watch back and not share). We will send you the digital file as soon as we are able, this could take 2-4 weeks. Please note this is for internal use only and not to be shared externally on your website or any social channels in either it's full or edited form. We will make it available to download from the content / speaker portal that you used pre event to upload all necessary materials.

### **Can we post our seminar footage online?**

Dubai Lynx owns the right to all of the footage from the Festival. Therefore you cannot post or share the full or edited seminar footage online at any stage.

### **I would like to receive some photographs from the session we spoke at? How do I receive these?**

Not all sessions are photographed, we try to capture at least one photo but we cannot guarantee this will happen. If we do manage to take photos of your session, we will automatically send all session holders some photos the day after it has taken place.

### **Will you feedback on our session?**

We aim to provide feedback on talks, but please be aware this is not always possible as we do not often get to watch the content that takes place.

### **Will I be able to feedback on the talk?**

Yes. We will send you a Speaker Experience survey after the event and you can detail what worked or didn't work with the aim to improve our offering next year.